

DISCOVER CREATIVE DISPLAY & SIGNAGE SOLUTIONS

Help your clients reach their full potential by recommending these **unique and eye- catching display solutions** that can't be missed and are simple to set up.

#1 -TUBE DISPLAYS

Big and bold branding that gets noticed.

There's a misconception in the industry that large displays must also be complicated to set up. That's not the case when you invest in innovative tube displays from Soardist Displays Solutions. How do they work? Endbuyers can simply slide the hardware inside the display, just like putting a pillow into a pillowcase. Then when they're done, they can slide the hardware back out and put it away for next time. It's that easy! Best of all, this type of display isn't only simple to set up, it's also extremely durable and economic, especially compared to other display stand options.



Soardist Displays Solutions



10' Tube Curved Fabric Display Double-Sided Graphic Only (CPN-554114605)

Attract attention with this largerthan-life tube display, decked out with high-resolution, full-color graphics.



6' Tube Curved Double-Sided Fabric Display With Frame (CPN-

554114692)

Lightweight yet durable, this tube display is the perfect size to get noticed while remaining manageable for setup and takedown.



33.5"W x 7.5'H Economy Tube Banner Stand With Steel Feet

(CPN-554146889)

Help your client's brand stand tall with this impressive tube display that's easy to assemble despite its height.

#2 - BRANDED BACKDROPS

Encourage social media shares with photo opportunities.

If your clients aren't taking advantage of **branded photo backdrops**, they're missing out on **major advertising potential**. Talk to your clients about the **social media appeal** of backdrops, which give event attendees the perfect place to snap selfies and video content to post on **Instagram** or **TikTok**. This gives your clients reach way **beyond their physical event space** and allows **social media watchers** all over the world to learn more about their business.



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Step and Repeat Backdrop
(CPN-554309860)

Provide passersby with a location to snap pictures to post, which can go a long way in raising brand awareness.

#3 -LED LIGHTING

Illuminate your client's event space – day or night.

For advertising to be effective, it needs to be seen. Unfortunately, many convention centers and event spaces don't have the best lighting, which makes it difficult to see branded displays and signage clearly in the dim light. Not only that, when outdoor events continue into the night, it becomes hard to read marketing messages after the sun goes down. Not ideal! Keep your client's brand illuminated in full brightness at all hours by presenting them lighting solutions from Soardist Displays Solutions. Easy to attach and compatible with a wide range of displays, this savvy investment will deliver a strong return in spades for your clients with every use.



Soardist Displays Solutions



Tent LED Light (CPN-554039447)

Easy to attach to any pop-up canopy and featuring three different light modes, this tent light will brighten up any branded space instantly.



LED Light - Trade Show Display (CPN-554064644)

Great lighting is a necessity for an effective trade show booth, and this pair of lights will deliver exactly that.

#4 – SUBLIMATED EVENT ESSENTIALS

Enhance brand recall with vibrant, full-color graphics.

If your clients want to attract attention, full-color dye sublimation is the decoration method you'll want to present. Thankfully, Soardist Displays Solutions specializes in vibrant, high-definition graphics and can reproduce your clients' branding in impressive detail and color. Let your clients know that by opting for this premium decoration method, they'll make a greater impact on event attendees and convey a sense of prestige and professionalism.



Soardist Displays Solutions



g' Premium Double Sided Straight Flag Graphic Only (CPN-

554067154)

With impressive height and fullcolor graphics that can't be overlooked, this double-sided flag is the perfect way to direct passersby to your client's booth or store.



10' x 10' Custom Tent Packages #5 (CPN-554023559)

Complete with all the bells and whistles – including a full-color tent, backwall, two flags and a table throw – this tent package has everything your clients need to succeed.



6-ft. Premium Table Throw 4-Sided - Close Back, Full-Color Dye (CPN-554020713)

Recommend clients create a branded space to sit down and connect with attendees by decking out tables with this full-color table throw.

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To learn more, visit SoardistUSA.com or call (888) 422-9256.