



How To Win Orders With Healthcare Clients



Did you know **healthcare makes up 10.4% of distributor revenue**, per the 2023 Counselor State of the Industry? Discover **expert sales tips** on how to effectively speak to this **lucrative market** and you'll be looking at **healthy profit margins** in no time.

When You Need Medical Promos, Think MEDI-FEY™



Fey Promo understands that **medical promos** need to hold up to the **high quality** and **reliability** that **healthcare clients** exemplify in their practices. That's why this supplier is proud to offer the **Medi-Fey™ line of medical-related products** that you can feel as confident about presenting as your clients can feel about putting their branding on.

Provide Products Both Patients & Staff Can Use

When selecting promos to show your clients, aim for an **assortment of items** that can be used by **patients** as well as **medical staff**. For patients, promos can be used as **appointment reminders**, to **organize medications** or for **first-aid purposes**. For staff, think products that **show appreciation** for their hard work or items that **make it easier to perform their daily tasks**.

For Patients



MINNESOTA
MADE

Medi-Fey™ Bandage Dispenser (MI1263)

Slim enough to slip into bags, backpacks or glove compartments, this handy bandage dispenser takes branding and first aid on the go.



MINNESOTA
MADE

Medi-Fey™ First-Aid Kit (MI1265)

Available in five popular colors, this lightweight kit includes everything end-users need to tend to minor bumps and bruises.



MINNESOTA
MADE

Medi-Fey™ PPE First-Aid Wallet (MI1261)

Keep germs at bay with this refillable first-aid kit equipped with sanitizing and antimicrobial essentials.



MINNESOTA
MADE

Medi-Fey™ 8-Day Pill Box (MI1218)

For medication to be effective, it needs to be taken on time. This pill organizer makes that simple while also showcasing brand logos and messaging.

For Staff



Mini Bamboo Cutting Board (MI6003)

Functional and FDA-compliant, this cutting board is a smart choice to encourage healthy living or show gratitude toward staff.



MINNESOTA
MADE

The World's Best Pizza Cutter® (MI1036)

Help end-users "cut down" on portion sizes and slice snacks with ease with this patented pizza cutter. It's as simple to use as it is to clean.



MINNESOTA
MADE

1" Standard Round Ring Binder (2013)

This essential office product is just the thing for organizing safety policies or procedures.



MINNESOTA
MADE

Deluxe Daily Planners (1010)

This daily planner makes it easy to organize busy days while providing a full 365 days of brand exposure for your clients.

Keep Costs Low With U.S.-Based Construction



Family-owned supplier **Fey Promo** is based in Edgerton, Minnesota, dontcha know? When they're not cheering on the Vikings or going snowmobiling, they're working hard to **provide you with the lowest prices possible**, without ever sacrificing quality. With **50+ years of experience** in the industry to boot, you can trust these **Minnesotans** to do everything in their power to **keep costs down with domestic production**, despite the **price increases** that are shaking up the industry. Not only will your clients get the **quality construction** that goods **made in the USA** are known for, but they'll also be able to invest in **medical-related products** that **stay within their advertising budget** – and they'll remember you as the distributor who made that possible.

Think Beyond Just Healthcare Businesses

Don't limit yourself to just **hospitals and doctor's offices** if you want to maximize your **healthcare promo sales**. You'll find that almost **every industry** can benefit from **medical-related products**, as **Fey Promo** notes, these items are some of the **most appreciated** and **sought-after options** they offer. Take a look at your **local community** and reach out to **potential customers in these lucrative industries** to begin securing orders for this **impactful product category**.

Corporate offices
Hand out to staff as safety reminders

Medical insurance companies
Send as gifts to encourage re-enrollment

Accounting firms
Give to customers to slip into purses and briefcases

Colleges & universities
Distribute at college fairs or during orientations

Auto shops & car dealerships
Put in glove compartments after servicing vehicles

Nonprofits
Great giveaways during walkathons and fundraisers

K-12 school districts
Let parents know their child's health is a top concern

Government
Instill trust with constituents with thoughtful healthcare promos