

Personal Care Presents: SALES PROSPECTS FOR HOLIDAY ORDERS

Spread joy this holiday season by presenting clients premium promos for pampering.

20 Sales Prospects for Personal Care This Holiday Season

Make your sales numbers merry and bright this season by starting conversations with clients in these **lucrative markets**. Educate these customers on how **personal care promos** (particularly in **seasonal scents and flavors**) will pair perfectly with their **holiday business and branding goals**.

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| 1. Corporate holiday parties | 6. Spas and salons | 11. End-of-year employee awards | 16. Retail free gifts with purchase |
| 2. Holiday markets and craft fairs | 7. Medical and dental offices | 12. Gyms and fitness studios | 17. Animal welfare groups |
| 3. Event planners | 8. Nonprofits and fundraisers | 13. Hotels and resorts | 18. Organic food markets |
| 4. Conferences and trade shows | 9. K-12 school districts | 14. Ski lodges | 19. Colleges and universities |
| 5. Pop-up holiday bars and restaurants | 10. Client appreciation gifts | 15. Banks and financial institutions | 20. Local farmers' markets |

Pro Tip:

Don't forget to ask clients not included on this list if they'd like to **add personal care promos to their current orders**. The perfect **add-on items and stocking stuffers**, this category can complement all kinds of products for holiday promotions.

Now that you know which businesses need personal care, let's break down the most popular types of promos to present!

Styles With Seasonal Scents & Flavors

From **candy canes** to **caramel** to **cookies** and beyond, **Raining Rose Promos** carries a **wide variety of personal care items** in scents and flavors perfect for **holiday promotions**. By appealing to the senses, your clients can **make a memorable impression** on end-users with **luxurious items** they'll **hold onto and use frequently** this winter and beyond.

Raining Rose Recommends



Limited Edition Holiday Lip Balm (PLB-AN-SEA)

Flavors for the Holidays

- Candy Cane
- Homemade Caramel
- Cookie Exchange
- Merry Berry



Lip Butter (PLB-0V)

Flavors for the Holidays

- Iced Pear
- Peppermint
- Vanilla



Pocket Bottle Combo (COMBO-PBLB)

Flavors for the Holidays

- Iced Pear (hand sanitizer)
- Citrus (hand sanitizer)
- Cranberry Orange (lip balm)
- Iced Pear (lip balm)
- Peppermint (lip balm)
- Pomegranate (lip balm)
- Spearmint (lip balm)
- Vanilla Mint (lip balm)
- Wildberry (lip balm)

Eco-Friendly Favorites for the New Year

With many companies launching **sustainable initiatives** in the new year, **holiday promotions** are the perfect way to get started on the right foot. Include these **eco-conscious promos** in your sales presentations and explain to your clients how **eco-friendly items** will achieve a **positive brand association** among end-users while **minimizing environmental impact** at the same time.

Raining Rose Recommends



EOS Lip Balm (EOS-LIP)

Delight clients with this popular-in-retail promo, now available in the flavor Toasted Marshmallow just in time for the winter months.



Bee Balm (PLB-BN)

Equivalent to the popular Burt's Bees® brand, this naturally derived lip balm nourishes and conditions skin without a high cost.



Lotion Bottle (LOT-1)

This item is perfect for adding to gift bundles or stockings. We love the Toasted Vanilla scent in particular for holiday promotions.

Premium Gift Sets That Impress

When it comes to **holiday gifts** and **appreciation incentives**, clients aren’t afraid to spend a little more for **promos that impress**. Recommend they take advantage of **kitted bundles from Raining Rose Promos** that include a variety of this supplier’s **most popular personal care items**. The **memorable unboxing experience** will convey to end-users that your client is willing to **invest in their happiness and well-being**.

Raining Rose Recommends



Luxury Kit (SET-LX)

Includes

- Hydra Stick (SPC-HS)
- 0.34-fl oz. Hand Sanitizer Essential Oil Spray Pen (HSS-EO)
- EOS Lip Balm (EOS-LIP)
- White Organza Drawstring Gift Bag



Personal Wellness Kit (SET-PW)

Includes

- Premium SPF 15 Broad Spectrum Lip Balm (PLB-BS15)
- Lotion Bottle (LOT-1)
- Soothing Stick (SPC-SS)
- 1-fl oz. 60% Hand Sanitizer Gel Bottle (HSG-1B60)
- White Pillow Box



Thank You Kit (SET-TY)

Includes

- Bee Balm (PLB-BN)
- Lotion Bottle (LOT-1)
- 1-fl oz. 60% Hand Sanitizer Gel Bottle (HSG-1B60)
- White Pillow Box

Retail-Quality Personal Care

Give your clients the best of both worlds by presenting **cost-effective, retail-equivalent personal care items** from **Raining Rose Promos**. On par with beauty and bath **products sold in stores**, these promos allow your clients to **invest in the best without exceeding their budget**, which is a **top concern** with businesses by the end of the year.

Gifts That Do Good: Certifications To Look For



Instill a **sense of trust** in your customer’s purchase by explaining the **certifications and accreditations** that **Raining Rose Promos** is proud to have: **FDA-registered**, certified to manufacture **USDA organic products** and **B-Corp certified**. Your clients can order **conscientious gifts** confidently knowing they were created by a supplier that’s both **ethical** and **eco-conscious**.

Raining Rose Recommends



Sustainabalm 3-Pack (SET-SB)

This eco-conscious lip balm bundle gives end-users their pick of three popular flavors: Beeswax, Lemon and Peppermint.



All Natural Lip Balm Tin (SLB-TN)

Made with natural ingredients like beeswax, organic sunflower oil and aloe vera, this promo is sure to leave lips feeling amazing.



USDA Organic Lip Balm With Organic Seal (PLB-UO)

Let your clients know they can have their lip balm with or without the official USDA organic seal to easily communicate how it’s made from 95% organic ingredients.

Raining Rose Promos, asi/80489

To learn more, visit RainingRosePromos.com or call (844) 665-7204.