

The Complete Promo Products Checklist

Successful promotional campaigns start with the right products. We explain how to promote your business with **popular product categories** for advertising and marketing initiatives.

Promo Products

Perfect for **giveaways, free gifts or branded gear**, traditional promo products are an absolute must for any marketing initiative. Hand them out to **spread brand awareness** about your business and to **build connections** with employees, customers and clients.

Apparel

Top Product: Custom Dress Shirt



Headwear

Top Product: Custom Trucker Hat



Bags

Top Product: Classic Tote Bag



Marketing Materials

Make sure you have all the **printed items** you need to **promote and advertise your unique business or branded event**. Marketing materials offer ample room to explain **business services, product information, special offers** and more.

Business Cards

Top Product: Standard Business Cards



Flyers

Top Product: Business Flyers



Brochures

Top Product: Brochure Printing



Signage & Displays

Attract attention with striking and professionally printed **signage and display products**. These advertising tools are essential for **retail sales, grand openings, directional signage or branding at events**, especially if you need to stand out from the crowd and be seen from a distance.

Backdrops

Top Product: Custom Backdrop



Flags

Top Product: Feather Flags for Advertising



Table Covers

Top Product: Premium Full Color Table Covers & Throws



Shelters & Inflatables

Branded shelters provide a covered and eye-catching space for you to engage consumers at **trade shows, fundraisers, sales events** and more. These **high-impact setups** communicate a **professional appearance** and **reinforce branding** every time they're used – giving them a great **return on investment** over time.

Canopies

Top Product: 10 Ft Aluminum Canopy Tent



Tents

Top Product: Custom Printed Inflatable Dome Tent

