

5 Sales Prospects for Single-Use Promo Products

Look no further for a product category that's **cost-effective, convenient** and **customizable** for many **lucrative industries**. Learn how and why you should add these versatile, **single-use promotional products** to your wheelhouse and how to capitalize on their demand for **long-term profits**.

Bars & Restaurants

Provide family-owned, small businesses with affordable branding solutions.



Help clients in the **food and beverage space** reach new and returning customers with **cost-effective promos**. **Matches** and **toothpicks** make a great sell as they're both affordable and functional. Patrons can grab them from the front of house on their way out, or they can be tossed into takeout bags or handed out with the check. Don't forget about **disposable paper goods**, too. For example, **cafes and coffee shops** will need **insulated paper cups** to serve coffee, tea and other hot beverages.

Admatch Regal Recommends



Tiffany Specialty Matchbox 23-24 Matchsticks - 2-inch (1020-IN)

This bestseller is a tried-and-true branding favorite for the food and beverage industry that's both on trend and timeless.



12-oz. Double-Wall Paper Hot Cup - White or Kraft (3081-QS)

Highlight to your clients how the insulated construction eliminates the need for coffee sleeves to be purchased too.



Toothpick Booklet 7-Pack (4043-07)

Patrons will appreciate avoiding "food-in-teeth" faux pas with these natural wood toothpicks.

Entertainment Venues

Sell promos that add to a memorable event or performance.



Concert halls, sports stadiums and other **entertainment venues** need branded products that elevate the fan experience. **Cups** and **coasters** are must-sells because they **spread brand awareness** with every beverage served, while also reducing spills and condensation rings. **Matchboxes** make **great giveaways**, as they're **cost-effective** and create a sentimental connection with recipients thanks to their **nostalgic appeal**.

Admatch Regal Recommends



Munchkin Specialty Matchbox 21-22 Matchsticks - 1.5-inch (1015)

The retro design of this matchbox will appeal to clients in the longstanding industries of film, television and music.



55-60 Point, 4" Pulp Board Coaster - Round or Square (4066-DRDS-CMYK)

Absorbent and vividly printed, these high-quality, durable coasters offer cost-effective branding for venues serving drinks.



16 oz. Eco-Friendly Cup (3025-QS)

Appeal to entertainment clients with sustainable initiatives by highlighting how these clear cups are biodegradable.

Hotels & Resorts

Give hospitality clients disposable paper goods for dining and beyond.



Branded single-use products offer **hospitality clients** tons of touchpoints to engage and delight guests during their stay. Recommend they invest in **promotional coasters and napkins** to stock hotel bars or resort restaurants. **Matchboxes** are excellent for leaving in cocktail bars or lounges as a swanky incentive for guests to enjoy while they relax and revel.

Admatch Regal Recommends



Riviera Specialty Matchbox 33-34 Matchsticks - 2-inch (1026-IN)

This world-class matchbox style is ideal for hospitality establishments that want to make a loud statement for a low price.



80-Point, 4" Pulp Board Coaster - Round or Square (4066-FRFS-CMYK)

Not only can these coasters be decorated in full color, they're also biodegradable, recyclable and made with environmentally safe soy inks.



Linen-Feel™ White, Beverage Napkin (4065-LFB-MC)

Linen-Feel™ paper offers premium appeal without the high price tag. This is a simple way to provide a touch of luxury to hotel and resort guests.

Trade Shows & Conferences

Choose promos that are both practical and effective marketing tools.



Trade shows, conferences and other business events typically serve refreshments to attendees. **Branded disposable napkins** can be handed out with water and coffee to **enhance brand visibility** and ensure a **cohesive event look**, down to the details. This small touch will contribute to the conference having a more **professional, polished image**, which will make attendees more likely to return year after year.

Admatch Regal Recommends



Ecru/Vanilla Linen-Feel™ 12" x 17" Hand Towel (4065-LFT-EC)

These luxurious hand towels exude confidence and class and are sure to elevate any prestigious conference experience.



Linen-Feel™ White, Beverage Napkin (4065-LFB-QS)

Provide your clients with premium-quality napkins fast and at low quantities for any rush or last-minute trade show needs.



3-Ply White, Full-Color Digital Print Beverage Napkin (4063-CB-FC)

Bring life and color to table presentations during award ceremonies, networking events or happy hours.

Weddings

Say "yes" to small-quantity orders you've previously had to turn away.



Thanks to **low minimums** and **rush service** from **Admatch Regal (asi/31490)**, now you can fulfill orders for **weddings** and other **social gatherings**, which have a huge need for **single-use paper products**. **Napkins** can be branded with the couple's initials or wedding hashtag and placed on tables or passed out with drinks and appetizers. **Matchbooks** also make for great **wedding favors**, as they're **on trend** and serve a **practical purpose** so they won't be thrown away.

Admatch Regal Recommends



Low Quantity / Fast Turn, Tiffany Matchbox 23-24 Matchsticks - 2-inch (1020-DP2)

Low quantities and fast turnarounds make these trendy matchboxes a great sell for weddings, parties and other small-scale social events.



Low Quantity / Fast Turn, Domino Matchbox - 12 Matchsticks - 3-inch (1018-DP3)

Full-color decoration allows you to match the décor of any wedding theme with ease.



Linen-Feel™ White, Beverage Napkin (4065-LFB-QS)

Napkins can be left out at buffet tables or handed to wedding guests during cocktail hour or as they grab drinks at the bar.